



Introduction to Corporate Governance

Level 4

This interactive and highly practical course is aimed at business support staff who are responsible for overseeing and supporting Corporate Governance. The programme is designed for new and experienced job-holders and gives delegates an understanding of the key concepts of governance, its impact and implications in the commercial world. This course is written and delivered by Adam Fidler, whose insights and explanations provide a sound basis for application of governance practices when the delegate is back at work. Numerous best-practice templates/handouts are included in the course materials.

Course duration:

One-day, including comprehensive course materials, course booklet, refreshments and lunch.

Course costs:

Manchester: £ 750 + VAT
Discounts available for public sector/third sector organisations and multiple bookings.

Course dates:

For course dates, please email us:
adam@adamfidler.academy

At the end of this programme, delegates will:

- Understand corporate governance, including the importance of governance and how it applies to their own organisation.
- Understand the models of corporate governance and how governance codes have developed.
- Know the role key roles within a governance framework, and each role's responsibilities – ie Board Director/Governor, Chair, Governance Support Officer/Administrator, Company Secretary, Non-Executive Directors etc.
- Understand the influence of owners and stakeholders on corporate governance, and identify stakeholders in their own firm.
- Examine the concept of socially responsible investment and impact on shareholder value and corporate social responsibility (CSR).
- Know key principles and frameworks of Governance, such as: Nolan Principles of Public Life; UK Corporate Governance Code.
- Understand the procedures and protocols for Governance meetings, such as Board Meetings, Committee Meetings and what business those meetings can carry out.
- Be aware of good practice in relation behaviours of Board Directors – such as separation of own interests versus interests of the role; conflicts of interest; accountability; ownership; and corpocracy.
- Understand the key documentation that underpins good Governance, such as: Standing Orders; Instruments and Articles of Governance; Instruments and Articles of Association; Code of Conduct etc.